



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-25-2012 PAGE: 1 of 3

GREER, MARGOLIS, MITCHELL, BURNS &  
ASSOC - 863  
ATTN: LAURA BASSETT  
3050 K STREET, NW  
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403092	10-23-2012	10-24-2012	3	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
1537	246869	PHILADELPHIA	A. CLIFFORD	10-25-2012	11-02-2012	M (Broadcast Month, Cycle 1)	N	246869

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 1537																	
R 1	10-25-2012	10-28-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	60					X	X		1	650	1	650.00
R 2	10-25-2012	10-28-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	60					X	X		1	1,300	1	1,300.00
R 3	10-25-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	60					X	X		1	1,700	1	1,700.00
R 4	10-25-2012	10-28-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	60					X	X		1	1,700	1	1,700.00
R 5	10-29-2012	10-29-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	60	X							1	1,700	1	1,700.00
R 6	10-25-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	60							X	1	500	1	500.00
R 7	10-25-2012	10-28-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	60					X	X		1	400	1	400.00
R 8	10-25-2012	10-28-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	1	60					X	X		1	480	1	480.00
R 9	10-25-2012	10-28-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	60					X	X		1	700	1	700.00
R 10	10-25-2012	10-28-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	2	60					X	X		1	500	1	500.00
R 11	10-25-2012	10-28-2012	01:00PM - 02:00PM	THE CHEW (11514)	2	60					X	X		1	350	1	350.00
R 12	10-25-2012	10-28-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	2	60					X	X		1	550	1	550.00
R 13	10-25-2012	10-28-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	60					X	X		1	1,500	1	1,500.00
R 14	10-25-2012	10-28-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	60					X	X		1	1,900	1	1,900.00
R 15	10-25-2012	10-28-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	60					X	X		1	2,200	1	2,200.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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403092	10-23-2012	10-24-2012	3	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

Agency Est# 1537			CMS # 246869	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-25-2012	End Date 11-02-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 246869				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1537																	
16	10-25-2012	10-28-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				1	60					X	X		1	2,800	1	2,800.00
17	10-29-2012	10-29-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				1	60	X							1	2,800	1	2,800.00
18	10-25-2012	10-28-2012	09:00PM - 10:00PM	FRIDAY PRIME 9-10P (793)				1	60						X		1	5,000	1	5,000.00
			----- ITEM LINE NOTE ----- PTIME 2																	
19	10-25-2012	10-28-2012	09:00PM - 10:00PM	SUNDAY PRIME 9-10P (855)				2	60							X	1	4,000	1	4,000.00
			----- ITEM LINE NOTE ----- REVENGE 2																	
20	10-25-2012	10-28-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				2	60					X	X		1	1,500	1	1,500.00
21	10-29-2012	10-29-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				2	60	X							1	1,500	1	1,500.00
22	10-29-2012	10-29-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				2	60	X							1	500	1	500.00
23	10-25-2012	10-28-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)				2	60					X	X		1	100	1	100.00
24	10-25-2012	10-28-2012	03:00PM - 04:00PM	KATIE (817)				3	60					X	X		1	300	1	300.00
25	10-25-2012	10-28-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)				2	60							X	1	500	1	500.00
26	10-29-2012	10-29-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY				1	60	X							1	1,500	1	1,500.00
27	10-29-2012	10-29-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				1	60	X							1	2,200	1	2,200.00
28	10-29-2012	10-29-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				1	60	X							1	2,800	1	2,800.00

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Contract No 403092	Contract Dt 10-23-2012	Revision Dt 10-24-2012	Rev# 3	Advertiser OBAMA FOR AMERICA	Brand BARACK OBAMA FOR PRES	Product Code POLITICALS	Station/Market WTVD - DURHAM										
Agency Est# 1537		CMS # 246869	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-25-2012	End Date 11-02-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 246869								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1537														
29	10-29-2012	10-29-2012	05:28AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	60	1							1	1,300	1	1,300.00
30	10-29-2012	10-29-2012	05:58AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	60	1							1	1,700	1	1,700.00
														Contracted Gross Total:		30	44,630.00
														Actual Gross Total:		30	44,630.00
														Agency Commission:			6,694.50
														Net Total:			37,935.50
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Oct 12		0.00		0.00		28,630.00		0.00						28,630.00			
Nov 12		0.00		0.00		16,000.00		0.00						16,000.00			
TOTAL		0.00		0.00		44,630.00		0.00						44,630.00			

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